

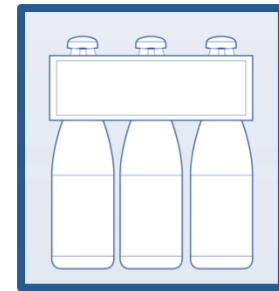
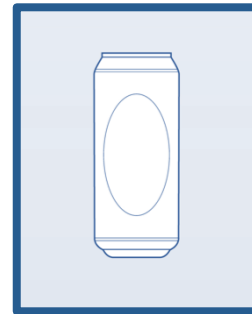
**SensoryIQ™**

our **unique sensory test design solutions** tailored to **your needs**

**BrandIQ helps guide and inform:**

**Innovation**

- ✓ Category development
- ✓ Extending the brand
- ✓ Package or design innovation



**Product Extensions**

- ✓ New flavors
- ✓ Refining flavors
- ✓ New product development



**BrandIQ**

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*Experts in brand building strategy, research, and innovation*